

Graphic Designing (DTP)

Course Duration:6 months

Qualification: open to all individuals interested in learning Graphic Designing (DTP).

Eligibility:

No prior programming experience required; open to all individuals interested in learning Graphic Designing (DTP).

Medium of Instruction:

English

Duration:

Minimum 6 months and Maximum 7 months

Program Details:

The program has been divided into 4 modules. Consequently, there will be examinations at every end of module. For beginners it is first important to build command over programming concepts. In this course our goal is to help you to be confident with the coding fundamentals.

Curriculum: View Specialization: -

Module 1: Introduction to Graphic Design

- Understanding Graphic Design
- Introduction to Typography
- Design Elements & Principles
- Composition Techniques
- **Project 1:** Simple Logo Design

Module 2: Adobe Photoshop

- Introduction to Adobe Photoshop

- Layers, Tools & Workspace
- Advanced Image Editing
- Designing for Print & Web
- **Project 2:** Photo Editing + Poster Design

Module 3: Adobe Illustrator & CorelDRAW

Adobe Illustrator

- Introduction to Illustrator
- Vector Tools & Shapes
- Logo & Branding Design

CorelDRAW

- Introduction to CorelDRAW
- Page Layout & Vector Tools
- Advanced Vector Techniques

Project 3: Vector Design + Branding Pack

Module 4: Desktop Publishing (DTP)

- Introduction to Desktop Publishing
- Designing Brochures, Flyers, Business Cards
- Layout for Magazines & Books
- Print Production & Pre-Press
- **Capstone Project:** Complete Print Design Portfolio